

Learning About Job Opportunities

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Successful job campaigns identify information about the best potential employers and job openings. Limiting your knowledge by relying on only a few sources of information may cost you an opportunity to get a better job. The following list of resources may help you identify employers and jobs.

PERSONAL CONTACTS:

Family Friends Mentors, senior level contacts
Neighbors Fellow job seekers Former teachers & counselors
Sports contacts References School or college associates

EMPLOYMENT-RELATED CONTACTS:

Fellow employees Ask people who turned you down for other leads

Former employers and co-workers Bulletin board job postings

"Informational interview" employers

JOB REFERRAL SERVICES:

Professional Development

Private employment agencies Professional association services

Job or resume banks State and Federal employment offices

Executive search firms

PUBLISHED SOURCES OF EMPLOYER INFORMATION:

Chamber of Commerce Directories Newspaper classified ads

Professional magazine ads

Ads in old newspapers and magazines

Telephone Books Financial pages of newspapers

SPECIALIZED REFERENCE BOOKS AND PERIODICALS (A FEW EXAMPLES)

The College Placement Annual The National Job Market

Career Guide to Professional Associations National Business Employment Weekly
The National & Regional Job Bank Finder The Professional & Trade Association Job

MAKE DIRECT CONTACT WITH EMPLOYERS:

Career fairs Unsolicited letter of application and resume Want ads for yourself Volunteer, unpaid, temporary, or part-time work

Walk-in contacts

Telephone job search

Company information session

USE THE PROFESSIONAL DEVELOPMENT WEB SITE

- Look at job postings and the on-campus interview schedule
- Build a resume to be made available to inquiring employers
- Participate in the on-campus mock interview process
- Read about upcoming job search development programs, employer info sessions, etc.

Summary of The Top 10 Job Search Methods suggested by **Professional Development!**

Professional Development recommends that all job seekers take advantage of several methods of conducting a job search. The following 10 ways can prove invaluable, especially when several or all are used. While we recognize that networking among personal and professional contacts has been identified as the #1 way to find a job, we also suggest learning about job openings in every way possible. Taking part in several of these ten job search methods can greatly enhance your employment opportunities.

- 1. Networking
- 2. LinkedIn
- 3. Professional Development Webinars
- 4. Staffing Agencies
- 5. Internet Job Search
- 6. Professional Association Involvement
- 7. Informational Interviews
- 8. Newspaper Job Listings
- 9. Direct employer contacts
- 10. Employment agencies