

Oklahoma State University

COLLEGE OF OSTEOPATHIC MEDICINE



CME Office

2019 Primary Care Update

November 8-10, 2019

DoubleTree by Hilton Downtown Tulsa
Tulsa, OK



*CENTER
FOR HEALTH
SCIENCES*

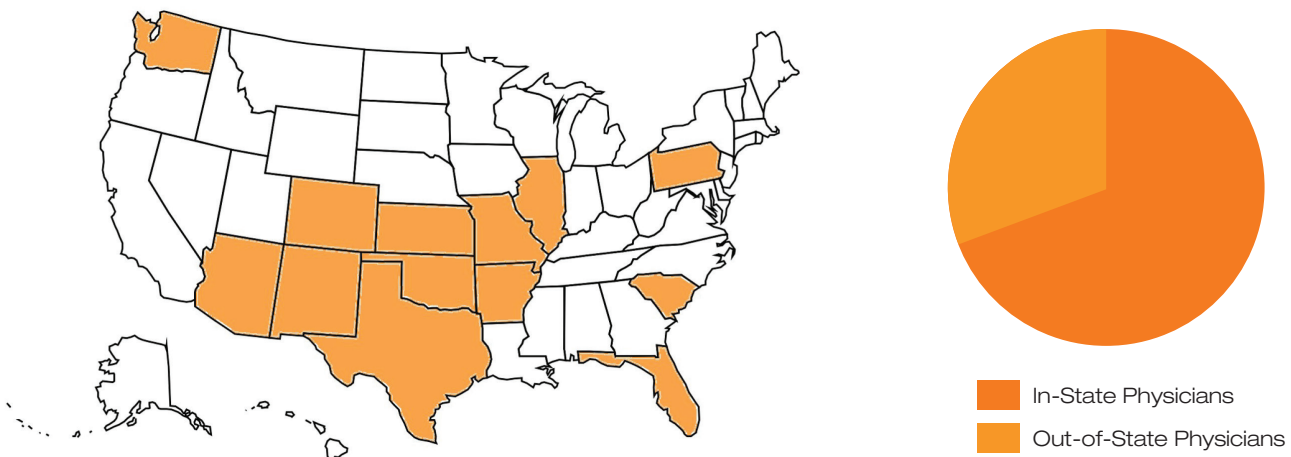
JOIN US!

The 2019 Primary Care Update is planned for physicians with emphasis on problems encountered by the primary care practitioner on a daily basis. The goal of this conference is to enhance the knowledge of primary care providers, thereby improving patient care outcomes. Participants in this program will become aware of new updates in family medicine, pediatrics, internal medicine, psychiatry, obstetrics & gynecology and medical/legal issues.

2018 Primary Care Update Statistics



2018 Primary Care Update States Represented



GREAT PARTICIPANT FLOW!

Exhibitors will be located in the foyer just outside the main conference room.
Meal functions and refreshments are located in these areas to facilitate circulation around the exhibits.

Drawings or giveaways are highly encouraged to increase visitation to your exhibit booth!

Exhibitor Schedule

Thursday, November 7	
3:00 – 5:00 p.m.	Exhibit Set Up
Friday, November 8	
6:30 a.m.	Exhibit Set Up
7:00 a.m. – 5:00 p.m.	Exhibits Open
7:00 – 9:00 a.m.	Breakfast
10:00 – 10:15 a.m.	Morning Break
12:15 – 1:15 p.m.	Lunch
3:15 – 3:30 p.m.	Afternoon Break
Saturday, November 9	
7:00 a.m. – 5:00 p.m.	Exhibits Open
7:00 – 9:00 a.m.	Breakfast
10:00 – 10:15 a.m.	Morning Break
12:15 – 1:15 p.m.	Lunch
3:15 – 3:30 p.m.	Afternoon Break
5:00 – 6:00 p.m.	Exhibit Tear Down

Guidelines

- The purpose of the program is educational and not promotional.
- Exhibit tables are available on a first-come, first-served basis.
- Exhibitors will be responsible for setting up and dismantling their own exhibits.
- The hotel and the OSU-COM CME Office are not responsible for any items left unattended.
- The DoubleTree Downtown Tulsa is unable to store display material. All items must be removed from the exhibit area at the conclusion of the conference.
- The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damages to displays, equipment and other property brought upon the hotel premises, and shall indemnify, defend and hold harmless OSU-COM, the hotel, its owners, affiliated companies, agents, and employees from any and all such losses, damages and claims. The exhibitor agrees to hold harmless OSU-COM and DoubleTree Downtown Tulsa from any losses, claims and expenses (including attorney’s fees) arising from damage to property or injury to exhibitors by reason of exhibitor’s use of exhibition facilities.

Marketing Opportunities

Exhibit Options

- Recognition in course materials and on conference hall screens during breaks and meal functions.
- Breakfast, lunch and refreshment breaks in the exhibit hall.
- Meeting program — One copy of the program syllabus with pre-registered participant names and specialties.
- Six-foot draped table with two chairs, wastebasket and name badges.

Cost

\$750 – One 6-foot table

\$1,100 – Two 6-foot tables

\$1,400 – Three 6-foot tables

Sponsorship Options

- Company logo and sponsorship acknowledgement on conference hall screens during breaks and meal functions.
- Featured on OSU CME monthly newsletter.
- Recognition in course materials.
- Meeting Program — One copy of the program syllabus with pre-registered participant names and specialties.
- An exhibitor table is included with beverages, lunch and breakfast sponsors.

Breakfast Buffet
\$3,000
(one day only)

Lunch Buffet
\$4,500
(one day only)

Beverage Station
\$2,000
(one day only)

Afternoon Break
\$750
(one day only)

Tote Bags
\$1,000
(get your logo printed on bags passed out to every participant)

Charging Station
\$1,000
(entire conference)

Gain access to hundreds of physicians and allied health professionals.



Exhibitor & Sponsorship Application and Agreement

Oklahoma State University College of Osteopathic Medicine | Continuing Medical Education Office
2019 Primary Care Update, November 8-10, 2019 | DoubleTree Downtown-Tulsa, OK

Exhibit Options (Please check all that apply)

Exhibit Cost: \$750 (one 6-foot table) \$1,100 (two 6-foot tables) \$1,400 (three 6-foot tables)

Sponsorship Opportunities: (Please check all that apply)

Breakfast Buffet: \$3,000 (Friday) \$3,000 (Saturday) \$3,000 (Sunday)

Lunch Buffet: \$4,500 (Friday) \$4,500 (Saturday)

Afternoon Breaks: \$750 (Friday) \$750 (Saturday)

Beverage Station: \$2,000 (Friday) \$2,000 (Saturday) \$2,000 (Sunday)

Tote Bags: \$1,000 (Application due by October 7, 2019 to place tote bag order)

Charging Station: \$1,000 (Friday, Saturday & Sunday)

Company Information (Please print) *If you would like your company logo used please provide in electronic form.

Contact Name: _____

Company: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Cell/Office Phone: (____) _____ E-mail: _____

Names for exhibitor badge(s).

1. _____ 2. _____ 3. _____ 4. _____

Exhibitor/Sponsor Agreement

This application constitutes an understanding and agreement to comply with the OSU-COM exhibit guidelines as stated in this prospectus.

Name: _____ Company: _____

Signature: _____ Date: _____

Please keep a copy of this form for your files.

Questions: 1-800-274-1972 or osu.cme@okstate.edu

Submit to: OSU-COM CME Office with form of payment and company logo in electronic form by October 25, 2019.

Fax: 918-561-1433

Mail: OSU-COM

CME Office

1111 W. 17th St.

Tulsa, OK 74107-1898

Space will not be reserved until signed application and payment are received.

Cancellations made after November 1, 2019 will not be eligible for a refund.

Payment Information

Credit card: Visa MasterCard American Express Discover

Check # _____ in the amount of \$ _____

Please make checks payable to **OSU-COM**,
Federal Tax ID #73-1383996.

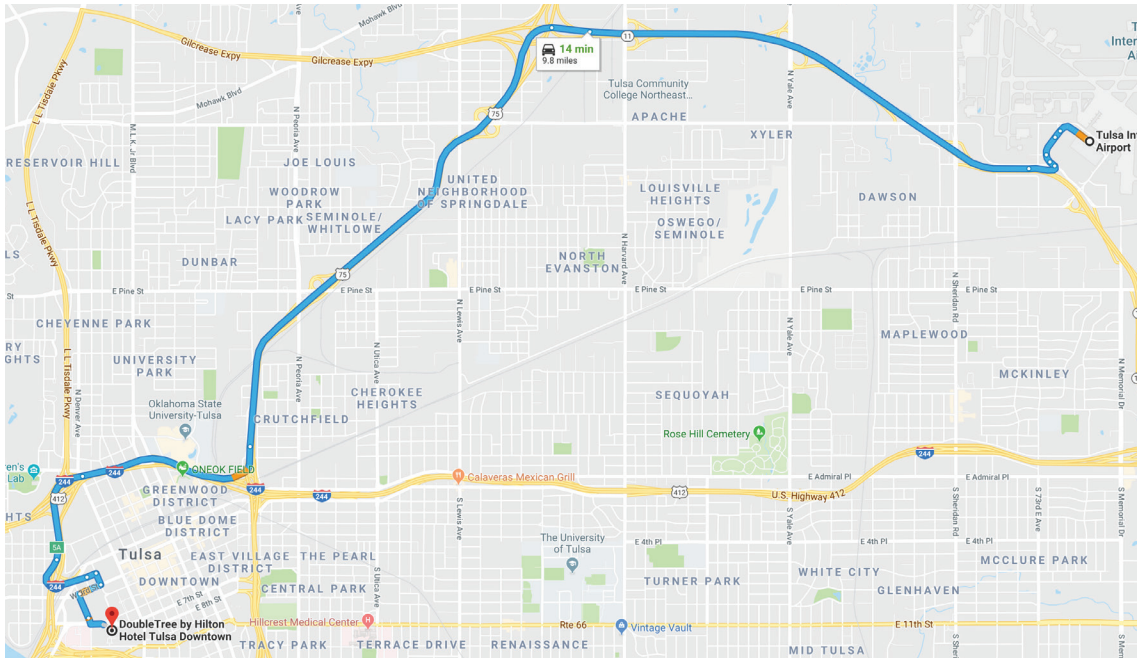
Amount: \$ _____ Card number: _____ Exp. Date: _____ CVC: _____

DoubleTree by Hilton Hotel-Downtown Tulsa Property Information

RESERVATIONS

Local Phone: 918-587-8000

Online reservations available at the CME website: osu-cme.com



DIRECTIONS

- 15 minutes from Tulsa International Airport
- West on OK-11 to US-75 South
- South on US-75 to I-244/US-412 West
- Exit 5A/2nd Street towards downtown
- Turn right on South Frisco Ave
- Turn right on W. 3rd Street
- Turn left on Houston Ave.
- Turn left on W 7th Street

616 W. 7th Street, Tulsa, OK 74127

LOCAL ATTRACTIONS

- BOK Center
- Gathering Place
- Philbrook Museum
- Gilcrease Museum
- Guthrie Green

DOWNTOWN DINING

- Naples Flatbread Kitchen
- Ti Amo Ristorante
- The Boiler Room at The Mayo Hotel
- El Guapo
- Yokozuna

