CME Office
2019 Primary Care Update
November 8–10, 2019
DoubleTree by Hilton Downtown Tulsa
Tulsa, OK
JOIN US!

The 2019 Primary Care Update is planned for physicians with emphasis on problems encountered by the primary care practitioner on a daily basis. The goal of this conference is to enhance the knowledge of primary care providers, thereby improving patient care outcomes. Participants in this program will become aware of new updates in family medicine, pediatrics, internal medicine, psychiatry, obstetrics & gynecology and medical/legal issues.

2018 Primary Care Update Statistics

- **62%** of Attendees are in Family Practice
- More than **250** Practicing Physicians
- **33** Specialties Represented

2018 Primary Care Update States Represented

[Map and pie chart showing states represented]
GREAT PARTICIPANT FLOW!
Exhibitors will be located in the foyer just outside the main conference room. Meal functions and refreshments are located in these areas to facilitate circulation around the exhibits.

Drawings or giveaways are highly encouraged to increase visitation to your exhibit booth!

Exhibitor Schedule

**Thursday, November 7**

3:00 – 5:00 p.m.          Exhibit Set Up

**Friday, November 8**

6:30 a.m.                  Exhibit Set Up
7:00 a.m. – 5:00 p.m.      Exhibits Open
7:00 – 9:00 a.m.           Breakfast
10:00 – 10:15 a.m.         Morning Break
12:15 – 1:15 p.m.          Lunch
3:15 – 3:30 p.m.           Afternoon Break

**Saturday, November 9**

7:00 a.m. – 5:00 p.m.      Exhibits Open
7:00 – 9:00 a.m.           Breakfast
10:00 – 10:15 a.m.         Morning Break
12:15 – 1:15 p.m.          Lunch
3:15 – 3:30 p.m.           Afternoon Break
5:00 – 6:00 p.m.           Exhibit Tear Down

Guidelines

- The purpose of the program is educational and not promotional.
- Exhibit tables are available on a first-come, first-served basis.
- Exhibitors will be responsible for setting up and dismantling their own exhibits.
- The hotel and the OSU-COM CME Office are not responsible for any items left unattended.
- The DoubleTree Downtown Tulsa is unable to store display material. All items must be removed from the exhibit area at the conclusion of the conference.
- The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damages to displays, equipment and other property brought upon the hotel premises, and shall indemnify, defend and hold harmless OSU-COM, the hotel, its owners, affiliated companies, agents, and employees from any and all such losses, damages and claims. The exhibitor agrees to hold harmless OSU-COM and DoubleTree Downtown Tulsa from any losses, claims and expenses (including attorney’s fees) arising from damage to property or injury to exhibitors by reason of exhibitor’s use of exhibition facilities.
Marketing Opportunities

Exhibit Options
- Recognition in course materials and on conference hall screens during breaks and meal functions.
- Breakfast, lunch and refreshment breaks in the exhibit hall.
- Meeting program — One copy of the program syllabus with pre-registered participant names and specialties.
- Six-foot draped table with two chairs, wastebasket and name badges.

Cost
$750 – One 6-foot table  $1,100 – Two 6-foot tables  $1,400 – Three 6-foot tables

Sponsorship Options
- Company logo and sponsorship acknowledgement on conference hall screens during breaks and meal functions.
- Featured on OSU CME monthly newsletter.
- Recognition in course materials.
- Meeting Program — One copy of the program syllabus with pre-registered participant names and specialties.
- An exhibitor table is included with beverages, lunch and breakfast sponsors.

Breakfast Buffet  $3,000 (one day only)
Lunch Buffet  $4,500 (one day only)
Beverage Station  $2,000 (one day only)
Afternoon Break  $750 (one day only)
Tote Bags  $1,000 (get your logo printed on bags passed out to every participant)
Charging Station  $1,000 (entire conference)

Gain access to hundreds of physicians and allied health professionals.
Exhibitor & Sponsorship Application and Agreement

Exhibit Options (Please check all that apply)

Exhibit Cost:  
- $750 (one 6-foot table)  
- $1,100 (two 6-foot tables)  
- $1,400 (three 6-foot tables)

Sponsorship Opportunities: (Please check all that apply)

Breakfast Buffet:  
- $3,000 (Friday)  
- $3,000 (Saturday)  
- $3,000 (Sunday)

Lunch Buffet:  
- $4,500 (Friday)  
- $4,500 (Saturday)

Afternoon Breaks:  
- $750 (Friday)  
- $750 (Saturday)

Beverage Station:  
- $2,000 (Friday)  
- $2,000 (Saturday)  
- $2,000 (Sunday)

Tote Bags:  
- $1,000 (Application due by October 7, 2019 to place tote bag order)

Charging Station:  
- $1,000 (Friday, Saturday & Sunday)

Company Information (Please print) *If you would like your company logo used please provide in electronic form.

Contact Name: ____________________________________________

Company: ________________________________________________

Mailing Address: __________________________________________

City: __________________________ State: _______ Zip: __________

Cell/Office Phone: (_____) ___________________________ E-mail: ________________________________

Names for exhibitor badge(s).

1. ____________________  2. ____________________  3. ____________________  4. ____________________

Exhibitor Agreement

This application constitutes an understanding and agreement to comply with the OSU-COM exhibit guidelines as stated in this prospectus.

Name: __________________________ Company: __________________________

Signature: __________________________ Date: __________________________

Please keep a copy of this form for your files.

Questions: 1-800-274-1972 or osu.cme@okstate.edu

Submit to: OSU-COM CME Office with form of payment and company logo in electronic form by October 25, 2019.

Fax: 918-561-1433  
Mail: OSU-COM  
CME Office  
1111 W. 17th St.  
Tulsa, OK 74107-1898

Exhibit space will not be reserved until signed application and payment are received.  
Cancellations made after November 1, 2019 will not be eligible for a refund.

Payment Information

Credit card:  
- Visa  
- MasterCard  
- American Express  
- Discover

Check #__________ in the amount of $__________

Please make checks payable to OSU-COM, Federal Tax ID #73-1383996.

Amount: $_______  Card number: ___________________________ Exp. Date: _______ CVC:_______
DoubleTree by Hilton Hotel-Downtown Tulsa
Property Information

RESERVATIONS
Local Phone: 918-587-8000
Online reservations available at the CME website: osu-cme.com

DIRECTIONS
15 minutes from Tulsa International Airport
West on OK-11 to US-75 South
South on US-75 to I-244/US-412 West
Exit 5A/2nd Street towards downtown
Turn right on South Frisco Ave
Turn right on W. 3rd Street
Turn left on Houston Ave.
Turn left on W 7th Street

616 W. 7th Street, Tulsa, OK 74127

LOCAL ATTRACTIONS
BOK Center
Gathering Place
Philbrook Museum
Gilcrease Museum
Guthrie Green

DOWNTOWN DINING
Naples Flatbread Kitchen
Ti Amo Ristorante
The Boiler Room at The Mayo Hotel
El Guapo
Yokozuna