About the Conference
This is a great opportunity for your organization to make an impact with a group of health care leaders by sponsoring or exhibiting your products and services. In November 2017, 255 physicians and other health care professionals from 16 states attended the 34th Annual Primary Care Update conference.

Information
Exhibitors will be located in the Promenade Ballroom Foyer. This area is just outside the main conference room. Meal functions and refreshments are located in these areas to facilitate circulation around the exhibits. Actual time is allotted during the program for participants to visit the Exhibit Hall: 7–8 a.m. all days, 10–10:15 a.m., 12:15–1:15 p.m. and 3:15–3:30 p.m. Friday and Saturday.

Drawings or giveaways are highly encouraged to increase visitations to your exhibit booth.

Exhibit Options
• Access to hundreds of physicians and allied health professionals
• Recognition in course materials and on conference hall screens during breaks and meal functions
• Breakfast, lunch and refreshment breaks in the exhibit hall
• Meeting program - One copy of the program syllabus with pre-registered participant names and specialties
• One six-foot draped table with two chairs, wastebasket, name badges and two complimentary parking passes per day

Sponsorship Opportunities
• Marketing your company to hundreds of physicians and allied health professionals in attendance
• One exhibitor table (breakfast, lunch and beverage sponsors only)
• Signage with recognition of sponsorship and your company logo on the refreshment tables
• Logo listed with sponsorship credit on Digi-signs throughout the conference venue
• Company logo and sponsorship acknowledgement on conference hall screens during breaks and meal functions
• Recognition in course materials
• Meeting program - One copy of the program syllabus with pre-registered participant names and specialties

Schedule
• Exhibits can be set up in the Promenade Ballroom Foyer on Thursday, November 1 from 1-5 p.m. or Friday, November 2 after 7 a.m. Exhibits should be dismantled by 6 p.m. on Saturday, November 3.

Guidelines
• Exhibit tables are available on a first come, first served basis.
• Exhibitors will be responsible for setting up and dismantling their own exhibits.
• The hotel and the OSU-COM CME Office are not responsible for any items left unattended.
• The Hyatt Regency Hotel–Tulsa is unable to store display material. All items must be removed from the exhibit area at the conclusion of the conference.
• The exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury or damages to displays, equipment and other property brought upon the hotel premises, and shall indemnify, defend and hold harmless OSU-COM, the hotel, its owners, affiliated companies, agents, and employees from any and all such losses, damages and claims. The exhibitor agrees to hold harmless OSU-COM and Hyatt Regency Hotel–Tulsa from any losses, claims and expenses (including attorney’s fees) arising from damage to property or injury to exhibitors by reason of exhibitor’s use of exhibition facilities.
• Cancellations made after October 26, 2018 will not be eligible for a refund.

Hotel Information
Hyatt Regency–Tulsa:
100 East Second Street, Downtown Tulsa
Unloading: All vendor/exhibitor loading and unloading of equipment must be done through hotel loading docks located on the north side of the hotel off of 2nd Street. Loading or unloading through the main entrance of the hotel is prohibited.
Reservations: Toll Free: 888-421-1442
Local Phone: 402-592-6464
Online reservations available at the CME website: osu-cme.com